

The Rev. Dr. J. W. Behnken

#### **Festival Features**

- 12:30 INTERNATIONAL LUTHERAN HOUR
- MASS BALLOON AS-CENSION
  - Watch a rainbow of multi-colored balloons fill the sky.
- PROGRAM BY THE 2:00 DEAF CHILDREN See how the deaf are taught to speak and
- read lips. 3:00 DIAMOND JUBILEE SERVICE
  - Hear President of the Lutheran Church, Missouri Synod, Dr. J. W. Behnken.
  - Listen to a thousand voice children's chorus and the Detroit Lutheran Bach Choir, both under the direction of Mr. Carl Munzel.
- 4:00 SECOND BALLOON ASCENSION
  - See thousands of balloons rise and float through the heavens.
- 7:00 SEVENTY-FIFTH ANNIVERSARY VES-PER SERVICE
  - Stay and close a notable anniversary festival on a note of prayer. Hear Rev. L. Heinecke and the Detroit Lutheran Male Chorus.



# President of Missouri Synod Is Diamond Jubilee Speaker

An outstanding event in Detroit Lutheranism will be fittingly celebrated by the presence of an outstanding figure in world Lutheranism when Dr. J. W. Behnken, president of the Lutheran Church, Missouri Synod, will appear as the main speaker for the Diamond Jubilee service of the Lutheran Institute for the Deaf, Sunday, June 13.

Dr. Behnken, who has provided dynamic leadership throughout the war and present post war years, is also well known for his pulpit oratory. He is a forceful and powerful speaker and Detroit Lutherans are urged to avail themselves of the rare opportunity to hear this prominent churchman deliver the Diamond Jubilee address.

Dr. Behnken will fly to Detroit from Texas in order to speak at this service. Following his appearance here, business of the church will take him to Europe.



# Celebrate 75 years' service to deaf, June 13

An event that occurs only once in a lifetime will take place on Sunday, June 13, 1948, when Detroit and Michigan Lutherans will have the rare opportunity personally to participate in the seventy-fifth anniversary celebration of the most unique institution that bears the name Lutheran, and at the same time to pay homage to their founding Lutheran fathers, who by the power of His Ephphatha, established this great and wonderful work for Christ.

The Lutheran Institute for the Deaf at 6861 Nevada Avenue East in the Motor City of Detroit, and the only Protestant school for the deaf in the United States, will celebrate seventy-five years of blessed service to the deaf with a colorful, impressive and inspiring

program.



Rev. L. Heinecke

# Rev. Louis Heinecke is vesper speaker

Brilliant climax to an activity packed Festival Day, June 13, will be the beautiful traditional Vesper Service under the trees on the five years of blessings to the Luspacious lawns of the Institute at 6861 Nevada Avenue East.

bers of the Board of Management, will serve as guest speaker and liturgist respectively.

Chorus under the direction of Miss Vera Loeber.

This fine musical group will sing two special arrangements: "The Prayer of Thanksgiving" by Kremser and "Onward, Ye Peoples," by

## Carl Munzel directs two great choruses

One of the outstanding musical events of the year will take place at the Diamond Festival when an expected thousand and more children's voices from Lutheran Day and Sunday Schools will be raised in a mass paean of praise and thanksgiving to God for seventytheran Institute for the Deaf.

Detroit musician and director of The Rev. Louis Heinecke and the well-known Detroit Lutheran Pastor E. E. Rossow, both mem- Bach Choir, Mr. Carl Munzel, will direct this giant choral group. Mr. Munzel will also direct his own Bach Choir in two special numbers Music for the Vesper Service for this service: "Now Thank We will be furnished by the well All Our God," by Cruger-Mendelsknown Detroit Lutheran Male sohn, and "Song of Praise," by J. S. Bach.

> PLAN NOW FOR JUNE 13

Diamond Jubilee highlights will include nationally known Dr. J. W. Behnken and Utica cleric, Louis Heinecke, as guest speakers, and Pastors G. M. Krach, L. Koehler and E. E. Rossow as liturgists. The Pastors N. P. Uhlig and N. E. Borchardt will interpret for the deaf. A thousand voice choir of Lutheran Day and Sunday School pupils, the Detroit Lutheran Bach Choir and the Detroit Lutheran Male Chorus will sing.

Festival activities will also include an attraction that is being presented for the first time in Michigan — a balloon ascension. Over five thousand helium filled balloons will be released simultaneously and scattered by the winds to all points of the country to symbolize the nationwide service of this school.

Luncheons will be served throughout the day by the indoor and outdoor restaurants. Starting at one o'clock the Ladies' Aid of the Institute will serve both hot and cold dinners for which they are justly famous. Plan now to attend this great festival.

### We Praise

"Privilege to Assist"

Dear friends, on June 13, of this year, let everyone of us become a member of the congregation of the children of God, to celebrate the seventy-fifth birthday of the Lutheran Institute for the Deaf. It was God, who, seventy-five years ago, gave to our church men who had vision to see the need for a school in which children would be made to hear the voice of Jesus, the Son of God, their Savior from sin—a school in



Rev. Zeile

which these
h a n d i
c a p p e d
c h i l d ren
would be
brought up
in the nurture of the
Lord. May
our Heavenly Father

richly reward the many consecrated men and women who during the past seventy-five years, in Christian love and patience, have broken to these children the Bread of Life and have guided them into the way of divine truth.

If we cannot be present in person, we can be present in spirit. Let us thank God from the bottom of our heart for the many great blessings for time and for eternity which this Christian in s ti t u t i o n already has brought to many people.

Also on this field, the kind Lord has in mind for us even a larger harvest for the future. Plans for an expansion program already have been completed. They must be carried out. We are convinced that none of our congregations will deny any of its members, the privilege to assist with the carrying out of this important program. Every true Christian knows that his investment for a cause such as this will bring the greatest returns.

Pastor A. Zeile Pres, Mich. Dist.

MICHIGAN

LUTHERANS
C O M E
JUNE 13

The Directors and Haculty of the

Lutheran Institute for the Deaf 6861 Nevada Avenue East Detroit 34, Michigan

Cordially Invite Hou To Attend The Diamond Inbilee Festival Of This School's Seventy-Fifth Anniversary Sunday, June 13, 1948

"Always to Support It"

I am very happy to join with thousands of fellow Lutherans throughout the country in extending to The Lutheran Institute for the Deaf sincerest congratulations on the occasion of the 75th Anniversary of this blessed home of charity. Having been intimately connected with



Rev. Bernthal

the home for so many years I can truthfully say that in my humble opinion it has been one of our Synod's finest institutions and one of the greatest agencies of our Church in leading underprivileged and handicapped children to the Savior.

May our heavenly Father continue richly to bless the efforts of those who conduct the school and may all of us be ready always to support it with our prayers and with our gifts.

Rev. E. T. Bernthal Church of the Epiphany

#### Charter busses

From every indication friends from near and far are planning to come to the Diamond Jubilee Festival of the Lutheran Institute for the Deaf, located near Van Dyke between Six anad Seven Mile Road.

According to latest reports many people from Cleveland are planning to come and are chartering special busses to bring them right to the Festival. Sounds like a good idea and it might prove to be an excellent suggestion for friends in other cities to follow. Come as a group and enjoy your trip to and from Detroit as well as the activity-packed Festival Day.

The Institute on Festival Day is similar to New York's Grand Central Station where they say you're bound to meet somebody you know. It's just as certain that if you come to the Festival you'll do the same. So spend a pleasant day renewing old acquaintances at the Diamond Jubilee Festival.

"It is a 'must,' "
says Pastor Wacker

This new all-color sound film "The World of Silence" is unparalleled. The living unaffected scenes are skillfully portrayed in both color and narration. The premier showing gripped pastors and lay delegates of Detroit—heartwarming and thought-provoking.

# What price hearing?

If your child were deaf and could not speak what would you give to have him receive these powers? I know you will say, "I'd give everything I have." Well, just a small part of what you would be willing to give, would be a very acceptable thankoffering to God for having blessed you and your children more than others. Remember He said, "Bear ye one another's burdens."

# Thee, O God

"Rejoice with them"

"Seventy-five years ago the Lord inspired the hearts of some of our Lutheran Christians in Chicago and Detroit systematically to carry out Jesus' command to Simon Peter, "Feed my lambs," also as it applied to the long-neglected children of the WORLD OF SILENCE.

Slowly but surely God blessed this glorious undertaking in His Name. He richly provided willing



h e a r t s, h i g h l y q u a l i fied tea c h e r s and directors down t h r o u gh t h r e e qua r t e r s of a cen-

Rev. Wacker tury. Our present director, John A. Klein, is completing his FORTIETH year of magnificent service to the deaf.

Today the friends of Christian education for the deaf have grown into an army of tens of thousands from every State in the Union. While our school is not a Synodical institution, nor subsidized by Synod, it is, nevertheless, unmistakably Synod's child by adoption, for graduates and students from almost every State lovingly call her ALMA MATER.

"REJOICE WITH THEM THAT DO REJOICE!" In that spirit we heartily invite all our friends from near and far to rejoice with us on June 13.

Rev. H. R. Wacker Covenant Luth. Church Pres. of B'd of Management

### THE DEAF CHILD'S ADVOCATE

Published bi-monthly at 2969 W. 25th Street, Cleveland, Ohio, in the interest of the deaf child by the Evangelical Lutheran Institute for the Deaf, 6861 E. Nevada Avenue, Detroit, Michigan.

Subscription Price, 25¢ per year

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All communications regarding the editing must be sent to the managing editor. All communications pertaining to changes of addresses must be sent to Circulating Department, 6861 E. Nevada Ave., Detroit 12, Mich.

Entered as second-class matter December 13, 1930, at the Post Office at Cleveland, Ohio, under the act of August 24, 1912."

## Arts of camera, type combine to produce Jubilee program

The program section of the Diamond Jubilee Festival Committee has announced that all people attending the Festival, Sunday, June 13, will receive a souvenir program as a memento of this great cele-

This program will include a listing of all committee members, congregational representatives, captains, key men and women and festival personnel.

Both the afternoon and vesper service as well as pertinent data about the Institute will also appear in the program.

A special portrait study of two of the Institute's pupils has been made by the Windhorst Studios and will provide a beautiful and unique cover and title page. Many will want to save this excellent example of the photographer's art.

The Bohn Printing Company was engaged to produce this special program.

## New festival feature is balloon ascension

At a recent meeting of the Diamond Jubilee Festival Committee, members enthusiastically accepted the job of selling balloon cards to friends of the Institute.

These cards bearing the name of a deaf child and his or her sponsor (the person purchasing the card) will be attached to a balloon and released on Diamond Jubilee Festival Sunday, June 13.

It is planned to release thousands of these balloons to be car- a unique program by the deaf puried over the countryside not only as a special attraction of this Festival but especially to symbolize this school's nationwide service to the deaf for seventy-five years.

The balloon cards have been numbered and the person selling them fills out both stubs with the purchaser's name and address. The judged by an impartial group. Arstub nearest the large card bearing the pupil's name is given to the buyer and the other stub and the large card bearing the deaf pictures in that paper and give pupil's name are returned, not proper recognition to the owner of mailed, to the school before June 13.

The balloon and attached card found farthest away from the school will be acknowledged by publicizing the sponsor, pupil and finder of that balloon in the pages of the Advocate with a picture and a news story.

### Lutheran deaf of America buy Memorial Room; Set inspiring example for others to follow

As a gesture of thanksgiving to God for His blessings and in grateful memory to a great benefactor, the Lutheran deaf of the United States have resolved to raise funds in order to dedicate a Memorial Room in the Diamond Jubilee Memorial Building now under construction to the sainted Mr. Ernest Pahl.

# Many alumni to return tioned Synod to preach the Gospel to celebrate lubilee

Many happy school days will be relived and numerous acquaintances renewed during Diamond Jubilee Festival week-end when loyal alumni from all over the country return to their alma mater for this seventy-fifth anniversary homecoming.

During the past year efforts have been made to contact all living former pupils of the school and formal invitations have been extended to them to be present on June 13th to celebrate an outstand-

The Rev. N. Borchardt, pastor of Our Savior Lutheran Church for the Deaf, and members of the congregation have arranged a special social week-end, culminating with a luncheon Saturday night. Members of the congregation have also pledged to house as many visiting alumni as possible.

## To print best pictures in pages of ADVOCATE

The Diamond Jubilee Festival Committee has served notice that Sunday, June 13, will be a field the metropolitan Detroit area. day for all camera fans and snapshot enthusiasts.

Prominent speakers and choirs, pils of the school, the balloon ascensions and many other activities will provide more than ample material for the "shutter bug."

As an added incentive to take pictures, the Committee has announced that it will arrange to have all pictures that are submitted rangements also have been made with the editorial staff of the Advocate to print the best of the the pictures.

> Our beautiful Memorial Wreath folders are free. Why not order a supply now?

Mr. Pahl was the man who a little more than fifty years ago peti-

to the deaf. Deaf congregations in most of the major cities of our country attest to the success of his netitioning.

Inspired by the example of these handicapped deaf, many churches, organizations and individuals have brought living useful memorials to loved ones, war heroes, esteemed pastors, teachers, and laymen by designating Memorial Rooms at

the Institute. These Memorial

Rooms may be purchased for \$300, \$500, \$750 and \$1,000. Recently a Detroit Lutheran

Church designated such a room for its former pastor. Individuals from California, Illinois and Arkansas also have memorialized loved ones in this manner.

# Show Institute movie: Children show support

In order to stimulate interest in the Institute's Diamond Jubilee celebration and bring about a better understanding of the particular and special role this school plays in the church educational program, representatives of the Lutheran Institute for the Deaf toured the Lutheran Schools of

The Institute's new all-color sound movie "The World of Silence" was shown to the pupils at each school and followed by the distribution of coin collector cards holding five dimes. This card bearing the picture of one of the deaf children at the school will give Lutheran boys and girls an opportunity to bring a personal gift of thanksgiving to their Savior for having blessed them with the marvelous sense of hearing.

### Form of Bequest to Our Institute

I give, devise and bequeath to the Evangelical Lutheran Institute for the Deaf, a corporation duly organized and existing under the laws of the State of Michigan, and located in the city of Detroit, the sum of ..... dollars and the receipt of the Treasurer of said corporation shall be a sufficient discharge to my executor for

#### "Creation of God"

Seventy-five years ago the Institute for the Deaf was founded.

Here we have a continuation of the fulfillment of the prophecies of Isaiah that in the New Testament "the ears of the deaf shall be unstopped" and that "the deaf shall bear the words of the Book." Of course, these prophecies were fulfilled when Christ came and healed the deaf and preached the Gospel to them. But



the Holy Ghost is continuing the work of saving deaf people through the instrum e n tality of our In-

Rev. Krach stitute for the Deaf.

Think of what our Institute has been privileged to do.

It is a creation of God! It is a servant of God! It is a soul-saving agency of God! By the grace of God! To the glory of God! "He hath done all things well!"

Rev. G. M. Krach Bethel Luth, Church and Pres. of the School Board

#### "Great and Blessed Work"

There were times when the deaf were not classed with intelligent human society.

But thanks to God, today the status of deaf people has changed. The graduates of our



L u t heran Institute for the Deaf are confirmed, and later gathered into our congregations for the deaf,

Rev. Bohm where they can enjoy the means of grace. Yes, the writer knows that our Lutheran Institute for the Deaf is carrying on a great and blessed work and is filling a great need. On the 75th anniversary of this Institute we have much reason to thank the Lord who has given us this Christian school for the deaf, and preserved it these many years.

The Rev. Ph. Bohn Concordia Lutheran Church and for twenty-five years president of the School Board

#### "Fittingly Place a Memorial"

As we celebrate our Jubilee, we fittingly place a memorial to sainted pastors, pioneers who were valiant co-workers in God's Kingdom, and are now gathered



to their eternal reward. We gra tefully rememb e r them: Pastors J. A. Huegli, F. Otte, C. M o 1 1, E.

Rev. Fackler D u emling, Dreyer, Gugel, Hagen, Werfelman, Schwankowsky, Smukal, Detzer, Ruesskamp, Kreinheder, Tresselt, Schatz, Lussky, Fahling, E. Knorr, Krahnke and H. Frin-

Our work has been blessed marvelously. God is showering upon us a capacity enrollment, providing able and consecrated teachers and motivating His people to supply the necessary support.

Well may we echo the Doxology of the Psalmist and invite God's children to join us on our Diamond Jubilee. "O sing unto the Lord a new song, for He hath done marvelous things."

Rev. E. C. Fackler

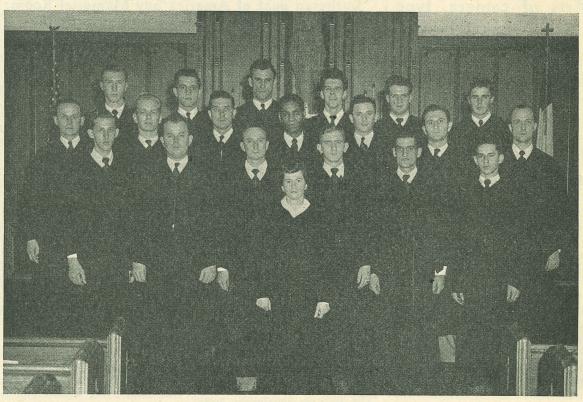
St. Andrew's Lutheran Church and for twenty-five years president of the Board of Management



Mr. Carl Munzel

in the children's choir directed by Mr. Carl Munzel depicted above.

Diamond Jubilee Service.



Pictured above is the Detroit Lutheran Male Chorus and director, Miss Vera Loeber. This fine singing group will sing at the Seventy-fifth anniversary Vesper Service, June 13, seven o'clock. (Editor's note: Since publication time was limited the editors of the Advocate were unable to prepare a cut of Miss Loeber and substituted an available picture of the choir instead. We assure all that the Institute is equally grateful to the Detroit Lutheran Bach Choir and is not attempting to show any partiality by reproducing the picture of one choir and not the other.)

# William S. Knudsen donor of chapel dies

"There was never any need for a formal eulogy for Mr. Knudsen. His life was his best eulogy. No man's words could possibly improve on it."

"The Lutheran liturgy was ordained by Martin Luther for commoner and kings alike. Here was a commoner, who, in the hearts of all who knew him, was a king."

With these poignant words the Rev. E. T. Bernthal of Epiphany Lutheran Church, Detroit, laid to rest a good friend of the Institute, former President of General Motors Corporation, Lieut. Gen. Wm.

One of the eulogies to his life is the Clara Elizabeth Knudsen Chapel which Mr. Knudsen gave to the Institute at a cost of \$60,000. This chapel not only provides a religious atmosphere for the daily spiritual life of our deaf children but also serves as the church home Over a thousand voices will sing of Our Savior Lutheran Congregation (deaf) of Detroit.

The directorate, staff and pupils Mr. Munzel is the regular direc- of the Lutheran Institute for the tor of the Detroit Lutheran Bach deaf mourn the loss of this friend Choir which will also sing for the and extend their heartfelt sympathies to his survivors.

# Rev. R. J. Smukal passes away at 86

Faculty, staff and pupils of the Lutheran Institute for the Deaf extend their deepest sympathies to Director and Mrs. J. A. Klein on the death of Mrs. Klein's father, the Rev. Robert J. Smukal.

The sainted Pastor Smukal was the founder of the Lutheran Old Folks' Home at Monroe. He was also always a staunch friend and supporter of the Institute for the Deaf throughout his fifty-five active years in the holy ministry.

The school and church mourn the loss of this great patriarch.



The late William S. Knudsen and his wife, Mrs. Clara Elizabeth Knudsen, on the occasion of the dedication of the Gloria Dei Chapel in 1940.