

# The Deaf Child's ADVOCATE



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DECEMBER, 1959

No. 1

## JESUS SAID:

*"A new commandment I give unto you, That ye love one another; as I have loved you, that ye also love one another.*

*"By this shall all men know that ye are My disciples, if ye have love one to another." John 13, 34-35.*

## THOUGHTS

### NO ROOM IN THE INN

The pathos of this old story seems to deepen with the passing of the years. The angel of suffering had come to Mary and her brow was crowned with the sweet radiance of motherhood. Before her in the manger lies a little Child. He is heaven's King and the Savior of the world.

His birth is so glorious that all heaven thrills with the wonder of it. A star points to the manger cradle with a finger of light. An angel proclaims the glad tidings with words that shall never lose their sweetness: "Unto you is born this day in the city of David a Savior which is Christ the Lord." A wonderful choir, from that land where everybody sings, serenades this discordant world with heavenly music saying: "Glory to God in the highest and on earth peace, good will toward men."

But the wonder of heaven is not shared by many in this sin-darkened world. It is true, there are a few wise men who are following the finger of the star and will soon come to bring their gifts of gold, frankincense and myrrh. There is also a handful of shepherds who have heard the angel's sermon. They come and find the Child, and when they find Him they find, too, a new passion for giving. They make known abroad the saying that was told them concerning this Child.

But the great world passes on with its unseeing eyes. And this innkeeper who is so close to the whole thing and who might have had Jesus born in his own home, misses it altogether. — In his blindness he throws heaven's gift into an old barn because there was no room for them in the inn.

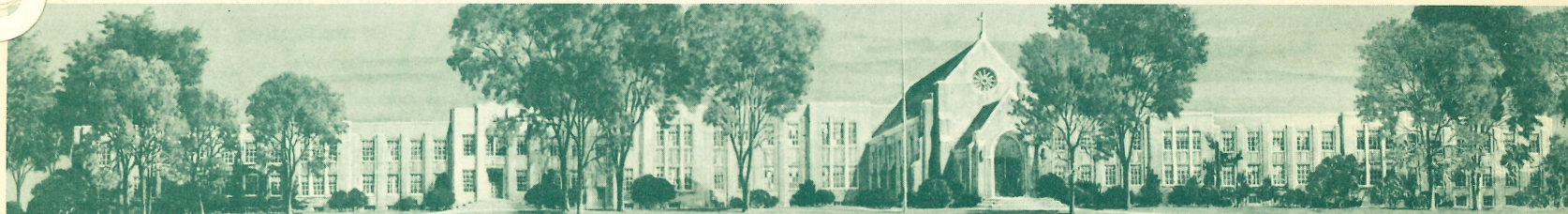
You and I face a similar danger. We do not know in just what guise the Lord will knock at your door and mine this Christmas. He may come through a deep sorrow or a gnawing loneliness. He may come through the consciousness of our own weakness or a sense of futility of life as we are leading it.



Then again He may come through some call to service — a minor favor to a friend or neighbor or a magnificent opportunity to do something great in His Kingdom. Or He may come in the form of a child — a handicapped deaf boy or girl who can never learn to know the Savior except through specialized teaching and training in a special school far from home and loved ones — The Lutheran School For The Deaf.

In some fashion He is sure to come. If we are expecting Him, we will recognize Him. And if we recognize Him, we will receive Him knowing full-well that He has said: "Inasmuch as ye have done it unto one of the least of these My brethren ye have done it unto Me."

And the gold, frankincense, and myrrh which you will bring in the form of an offering will be true evidence of your love for Him and your fellow beings.—Adapted from Charity Thermostat.



## OUR ANNUAL MESSAGE TO YOU

Detroit, Michigan.

Dear Friend in Christ:

Jesus, our Savior, bruised, lacerated and bleeding, when compelled to bear the sin-burdened cross to the place of crucifixion broke down under this cursed burden.

Simon of Cyrene — his the strength of this good earth — his was the body God made to wax strong that it might one day be ready to lift and carry the heavy cross for Christ when man had desecrated our Lord's holy body.



### TRUSTING IN JESUS

Abroad in this Vale of Tears are many little children upon whom, for the testing of OUR faith and for His glory, God saw fit to place a heavy cross, the cross of DEAFNESS.

God sent Simon of Cyrene to lend his strength to His Son Jesus on that long walk to Golgotha. And Jesus, when He says: "Bear ye one another's burden," looks to YOU to lend of your worldly portion to help handicapped little ones bear their terrible cross of DEAFNESS by making possible the work of leading them to Christ, their Redeemer, at The Detroit Lutheran School For The Deaf.

We are confident that, like Simon of Cyrene, you, too, out of love for the Savior, will be ready and willing crossbearers for these, "the least of His brethren." — Your kind offering will be greatly appreciated.

With Christian Greetings,

The Board of Management of  
The Lutheran School For the Deaf.  
J. A. Klein, Executive Director

## CHRISTMAS PROGRAM

Our School's annual Christmas Program will be held Thursday, December 17 at 1:30 o'clock. It will consist of the blessed Christmas story which our deaf children each year so beautifully and reverently recite and portray in colorful pageantry.

All parents and readers of the Advocate are invited to this impressive service and to remain for the free Christmas Tea which our Ladies Auxiliary serves all visitors immediately after the Christmas celebration.

All pupils whose parents attend the service may be taken home immediately after the program .

### FORM OF BEQUEST

I give, devise and bequeath to The Lutheran School for the Deaf, Detroit, a corporation duly organized in the State of Michigan, and located at 6861 Nevada Ave., Detroit 34, the sum of \$..... and/or the following described real estate and/or stocks and bonds.

The receipt of the Treasurer or Executive Director of said corporation shall be sufficient discharge to my executor for same.

## DETROIT CONGREGATIONS, PLEASE DO NOT FORGET THE ANNUAL POUND-DAY OFFERING



Fort Worth, Texas

Dear Dr. Klein:

Our hearts are so full of joy over your wonderful School that we hardly know where to begin in expressing the feelings we have. Everyone from whom we had inquired concerning your School, its standards, its plant, and all the other things that parents always are concerned about, had nothing but the highest praise. But all that was not enough to prepare us for the things that we encountered when Miss Twenhafel took us on a tour of your almost unbelievable setup. She was so gracious and patient in her explanations and answers to our questions, and we know she had many things that she needed to do besides being so kind to us. It must please the Lord Jesus to see His little ones so patiently taught, well taken care of, and so genuinely loved.

We all know the high praise that has been lauded upon the Southerners for their hospitality. But the reception we received from your big family has never been equaled before in our experiences. . . .

It is such a comfort for us to know that we have left Claude in such capable hands, and to know that he will have the opportunity to understand every word that is spoken in the classroom for the first time in his life. I feel that his habit of inattention in the classroom will have a good chance of being changed now and that he will acquire many good habits while he is with you and your staff. We have been so inspired by your wise planning, your thrift, and your good management that we are going to send every penny we possibly can to the School. We have never seen *any* organization where we felt that every penny was put to such good use. All the home canning and the "Twenhafel Barber Shop" were just a few examples of this. . . .

Greet everyone for us and tell them we believe that God is happy with their lives of dedication to His Glorious Work.

Most sincerely,

Claude and Elaine Beeman

### ANNUAL EYE TESTING

Again we were privileged to have all our pupils' eyes tested by a group of optometrists and their assistants who so generously give our School this service annually. And when it is determined that a child requires glasses, these men generally also are instrumental in having the Northeast Kiwanis Club provide them.

The professionals who this year again did the eye testing were Dr. Harry Bunge, 16800 Harper; Mrs. Charlotte Bunts, 1044 Cleveland, Lincoln Pa; and Miss Jill Bunte; Dr. J. V. Dueweke and Dr. Owen Dueweke, 13904 Gratiot; Dr. Jack Dunn, 13850 Eight Mile Rd.; Dr. R. T. Hugo, 14619 E. Seven Mile; Dr. C. W. Johannes, 19543 Van Dyke; Dr. Don Lakin, 21820 Kelly Road, East Detroit; Dr. Richard Muse, Belleville, Michigan; Dr. J. A. Park, 12434 Kelly Road; Dr. Robert Sobieski, 14619 E. 7 Mile.

## ♦♦♦ THANKSGIVING ♦♦♦

We thank God daily for the manifold benefits which He showers upon our large family throughout the year.

However, on THANKSGIVING DAY we assembled in the house of God once more to express our gratitude to Him for all daily as well as special blessings our agency was privileged to receive and enjoy.

We thanked God for the many friends and readers of the Advocate who so kindly and generously supported this blessed mission endeavor with their prayers and offerings.

We thanked God for the fruits of the fields and orchards with which the Detroit, Rogers City, the Thumb area congregations and others filled our storage bins and shelves.

We thanked God for the services which the Nielsen Cartage Company rendered by conveying these necessities of life to our doors.

We thanked God for the innumerable items of bedding and household furnishings we received from many Ladies Auxiliaries and Women's Guilds.

We thanked God for the hundreds of hours of volunteer work rendered our School by consecrated men and women throughout the year.

We thanked God for the special funds which were provided by several of His children for the refurnishing of two classrooms, for the Teacher Training scholarships and for pupil scholarships.

We thanked God for the many special treats such as outings, excursions, entertainments, toys, candies, fruits, eggs for Easter and other goodies which our many children were privileged to enjoy through the generosity and kindness of friends and Service Clubs.

We thanked God for the legacies which His Saints before their departure out of this world of tears bequeathed to the glory of Him and the benefit of deaf children.

We thanked God for Memorial offerings which followers of the Master dedicated to His glory in loving memory of departed loved ones.

We thanked God for the friends who while yet among the living, dedicated larger sums in order that deaf children might receive a Christian education and training.

We thanked God for all the professional services, doctors and dentists rendered for the physical well-being of our children.

We thanked God for a consecrated staff of women in our office and home who gave their all in order to provide with loving care a home-away-from-home for the many handicapped little ones in their charge.

We thanked God for a staff of patient, self-forgetting and capable teachers who daily by painstaking methods and special skills work toward the educational and spiritual rehabilitation of our many deaf children.

We thanked God for having sent His holy angels to protect us from all harm and danger. And above all we thanked God for having granted us another year of grace in which we were permitted to bring the saving Gospel to His Children of Silence.

\* \* \* \*

That Men And Women May Eagerly Respond To Every Call To Sacrifice And Service So That The Ends Of The Earth May See Thy Salvation, In The Name Of Jesus Whose Birth We Are Again To Celebrate, We Beseech Thee To Hear Us, O Lord. Amen.

## A FINANCIAL PUZZLE EXPLAINED

### How To Donate Your Securities And Still Save Money!

If a donor wants to make a contribution through his securities, the BETTER way is to donate the stock. Then he can deduct the market value of this stock as a charitable contribution, when he files his income tax. At the same time he does not pay tax on the gain in stock value.

#### Here's What Happens

For instance: A stock cost him \$1,000 in 1956. The holder gives this stock to the Lutheran School for the Deaf in 1959, at which time the market value is \$2,000. His gift is actually \$2,000, though it cost him only \$1,000.

#### How to Save \$250

Now if he sold the stock for \$2,000 and then gave this money to the Lutheran School for the Deaf, here's what would happen: He would have to pay income tax on the profit of \$1,000 he made on the sale of the stock. This tax might reach as high as \$250. The Lutheran School for the Deaf fund still gets the \$2,000 . . . but the donor is out \$250.

This practice is perfectly legitimate, yes, even recommended by authorities.

## SOLVING A CHRISTMAS PROBLEM

If you were to poll a thousand businessmen at random, asking them what they thought of Christmas gift-giving to customers, you'd, no doubt, get a reluctant but highly qualified approval. . . .

There's the perplexing problem of selection to face. . . . Do you give each a gift? Of course, but shouldn't the boss' gift be a little more pretentious than the buyer's? And then there's the girl at the reception desk, the boss' secretary, and a few other people in the organization, all more or less directly connected with buying whatever it is you have to sell. And you don't dare to overlook any one of them.

And getting the list of the recipients together is only the beginning, the real headache starts when you try to figure out what to give to whom. Of course, there's a quick solution: Standardize on one gift, treat them all alike. But alas, the boss is unhappy because you gave him and his assistant the same thing. And so it goes all the way down the line. No one is really satisfied and happy with his or her gift.

How do you get from under this annual perplexing and irritating problem? Last year, Circulation Associates came up with a highly satisfactory solution. President Ed. Lustig, with some misgiving prepared a letter that was mailed to the complete list of persons who had received gifts in the past. It read, in part, as follows:

"It has been our custom in the past, as you know, to mark the Christmas season with modest gifts to certain of our customers. These have been mere tokens of the value we placed upon their good will and were not in the nature of reward for their patronage. To you as recipient the gift itself could have had relatively little material value. The spirit in which it was sent rather was the significant factor.

"Therefore, instead of small individual gifts to our customers, we are lumping the sum into a single large contribution to be made in YOUR NAME, to the.....(a worthy charity). Shortly after Christmas you will receive an acknowledgment from this Charity. I believe this will mean much more to you than any personal gift could. With best wishes for Christmas and a New Year, ....."

The response to this letter was immediate and reassuring. A flood of letters came back complimenting the company on the course it had taken. In a few instances checks were enclosed to be added to the fund.

Thus Circulation Associates was relieved of a burden that had involved it in the past and the customers were pleased to have been identified with the gracious gesture of utility — rather than the more or less perfunctory gifting of previous years.—Condensed and adapted from The Reporter of Direct Mail Advertising, Garden City, N. Y.

Editors Note:

One of the large Building Corporations in Detroit successfully adopted a similar Christmas Gift-giving plan last year and designated The Lutheran School For The Deaf as the recipient of the offering. And we are confident that if readers of the Advocate who have such Gift-giving problems would follow this plan, they and their customers, or friends, would derive much satisfaction from knowing that through them handicapped deaf children were given an opportunity to obtain a Christian education and so assist them in becoming independent and self-reliant citizens of the State and heirs of heaven.



L. to R.: Miss Bertha Koester, President of our School's Ladies Auxiliary, Mrs. and Pastor Ervin H. Hartmann of Iroquois Ave. Christ Lutheran Church, Pastor and Mrs. H. R. Wacker of Covenant Lutheran Church and Dr. J. A. Klein also were guests at the Homecoming Chicken Dinner on October 15th which is an annual treat given our entire School family and all our local professional benefactors by our Ladies Auxiliary for the Deaf. This outstanding affair is always greatly enjoyed by all.

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All communications regarding the editing must be sent to the editor.

ALL ADDRESS CHANGES must be sent to the Lutheran School for the Deaf, 6861 East Nevada Ave., Detroit 34, Mich.



*We pray for all  
our Advocate readers  
a most Joyful Christmas and  
a Happy and Blessed  
New Year.*

## Deaf Children Portray the CHRISTMAS STORY



The Prophets foretold the blessed event. "Behold, a virgin shall conceive and bring forth a Son and shall call His name Immanuel".



The good news proclaimed to the shepherds: "Unto you is born this day in the city of David, a Saviour, which is Christ the Lord".



"And suddenly there was with the angel a multitude of the heavenly host, praising God and saying: 'Glory to God in the highest, and on earth peace, good will toward men'."



The Shepherds became witnesses — "And when they had seen the child they made known abroad the saying which was told them concerning this Child."



The wise men find Jesus — "They . . . fell down and worshipped Him: and when they had opened their treasures, they presented unto Him gifts: gold, frankincense, and myrrh."



The deaf children's choir brings the beautiful Christmas story to a close with the singing of "Silent Night."